



Lloyd Dennee Says:

DIAMOND

We are proud to participate in the Diamond Anniversary of the General Electric Corporation, 75 years of progress and service to our American way of life. As the oldest G.E. Television dealer and the G.E. Authorized Factory Service Center in the Centinella Valley, we invite you to see the "Jewel of T.V."—G.E. Ultra-Vision—SEE IT AT LLOYD DENNEE'S CORNER!



SEE G-E ULTRA-VISION



GENERAL ELECTRIC

Anywhere
GREATER POWER!
Anyplace
CLEARER PICTURE!
Anytime
LESS GLARE!
THAN ANY TV TESTED NATIONWIDE

PRICES AS LOW AS

\$199⁹⁵

INCLUDING EXCISE TAX!

INCLUDING RTMA PARTS WARRANTY!

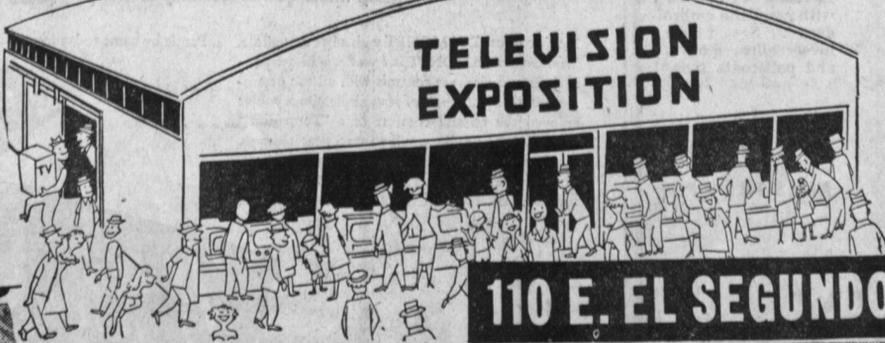
EASIEST TERMS!

LLOYD DENNEE'S PRINCIPLES

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged," "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either monetarily or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customers.
- 9 To constantly strive to give maximum value at minimum cost.



LLOYD DENNEE'S



TELEVISION EXPOSITION

110 E. EL SEGUNDO, HAWTHORNE

FREE
HOME DEMONSTRATION
CALL
OS 6-0155

Over 15,000
SATISFIED
CUSTOMERS
There Must Be a
Reason!